

# World first in Hasselt: Xior and PXL University of Applied Sciences and Arts reach new heights together with "Classroom in the sky"

Antwerp, Belgium - 18 September 2020 - Xior Student Housing NV, the BE-REIT specialised in student housing in Belgium, the Netherlands, Spain and Portugal launches on Monday 21 September 2020 (the official starting day of the new academic year 2020-2021) a world first in Hasselt: "Classroom in the sky", together with PXL University of Applied sciences and Arts.



Ben Lambrechts, general director of PXL University of Applied Sciences and Arts, explains: "Traditionally, PXL starts with a number of prominent people who come to give an opening lecture during the starting week. This year, PXL will once again be able to present its students with a fine line-up of references through its network". For a number of speakers, however, this will not take place in an ordinary auditorium, but in a unique way and at a height of 50 metres. "A textbook example of anytime and anywhere learning".

For the implementation of the concept "The Fungroup" was called upon. Known all over the world with the concept "Dinner in the sky" where one can enjoy a Michelin-star dinner in the sky and in the meantime enjoy a spectacular view. Even for a meeting, concert or wedding at height, you can turn to Stefan Kerkhofs, inventor of the concept: "We hadn't done a classroom yet, but it will definitely be well ventilated up there", Stefan laughs.



**CEO of Xior Student Housing Christian Teunissen** is happy to support the initiative: "We are currently putting the finishing touches to the exterior of our student tower on campus. There is no better way for us to give interested students an idea of the impressive view they will enjoy from their new student room. This way, we are literally showing our high-level student rooms!"

### Flight schedule:

09.00h. Meeting in the sky/PXL-Congress 15 years/30 Limburg business leaders

Speech by Ben Lambrechts, Managing Director PXL

10.00h. Classroom in the sky/PXL-Digital/30 students IT

Guest lecture by Jan Kriekels, CEO Jaga

11.00h. Classroom in the sky/PXL-Business/30 marketing students

Guest lecture by Sam Devriendt, Editor-in-chief De Mol (Woestijnvis)

12.00h. Concert in the sky/PXL-Music/30 PXL students

Guest appearance by J E N, PXL-Music

13.00h. Student housing in the sky/Xior Student Housing/30 Guests

DJ The Bobmeister

14.00h. Classroom in the sky/PXL-Media & Tourism/ 30 students PXL-Media & Tourism

Guest lecture by Benjamin Dalle, Flemish Minister for Brussels, Youth and Media

15.00h. Concert in the sky/Parklife XL/30 VIPS

Niels Hendrix, singer and guitarist of Fence and inspirer of record label FONS records

### Location:

PXL University of Applied Sciences and Arts, Elfde-Liniestraat 23 (event square between building C&F) in Hasselt.







## For more information, please contact:

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# **About Xior Student Housing**

Xior Student Housing NV is the first Belgian public regulated real estate company (RREC) specialising in the student housing segment in Belgium, the Netherlands, Spain and Portugal. Within this real estate segment, Xior Student Housing offers a variety of accommodation, ranging from rooms with shared facilities to en-suite rooms and fully equipped studios. Since 2007, as owner-operator, Xior Student Housing has built high-quality, reliable student accommodation for students looking for the ideal place to study, live and relax. Student accommodation with that little bit extra, where every student will feel at home right away. Xior Student Housing has been accredited as a public RREC under Belgian law since 24 November 2015. Xior Student Housing's shares have been listed on Euronext Brussels (XIOR) since 11 December 2015. On 30 June 2020, Xior Student Housing held a property portfolio worth approximately EUR 1.37 billion. More information is available at <a href="https://www.xior.be">www.xior.be</a>.

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