



## Solid 9M 2024 results: strong real estate segment & pricing power



Valuations rise +1.25% YtD



+6.8%
LfL rental growth (YoY)



**Acquisitions & deliveries** 

+c. 2,000 new units

Guidance 2024 reconfirmed EPS (€2.21) & DPS (€1.768)<sup>1</sup>



pro forma Debt Ratio down to

50.30%

LTV at

51.68%

# Guidance LFL rental gowth increased

guidance

LfL FY 2024 **6.5%** 



Fair Value

€3.3 billion

20.886 units

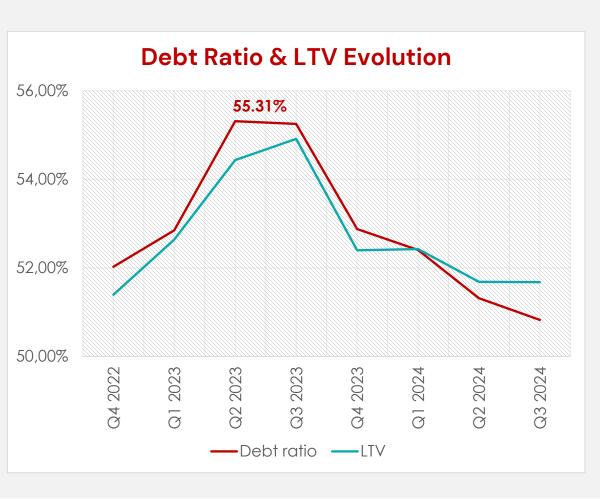




1. Dividend is subject to approval by the Annual General Meeting.



## LTV & Debt ratio in downward trend



#### Pro forma Debt Ratio & LTV down to 50.30% & 51.68%

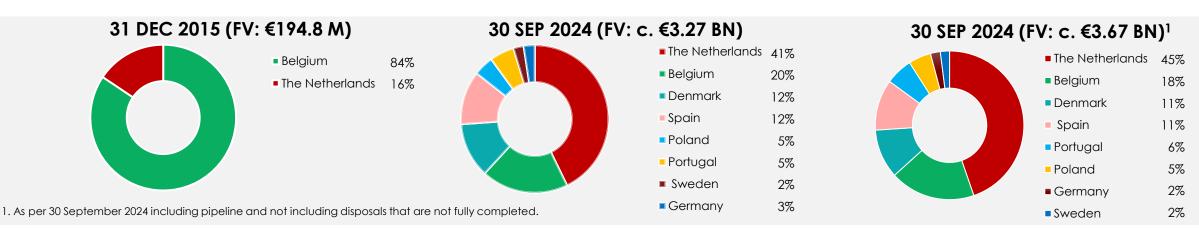
#### Reduction well on track via:

- Well executed divestment program
  - ✓ No prime assets sold
  - ✓ Average discount limited to c. 10%
  - ✓ 25 MEUR additional committed sales to be closed in Q4 2024
  - ✓ Additional sales opportunistically
- Contributions in kind: c. 80 MEUR capital increase in Q2/Q3 2024
- Stable valuations: +1.25% YtD
- Optional dividend: 42% take-up leading to c.19 MEUR capital increase

Focus on bringing leverage below 50% remains

## Main achievements first 9M 2024

- Strengthening shareholder base
  - Entry of Katoen natie as new reference shareholder
- Divestment program realised to reduce leverage
- Bridge loan fully repaid
- Focus on internal growth
- Portfolio growth: c. 2,000 additional student units via acquisitions & deliveries





# New openings & acquisitions

## New deliveries (1,000 units)



Boschdijk Veste, NL (240 units)



Felix, BE (199 units)

## New acquisitions (c. 1,000 units)





Campo Pequeño, PT (380 units)



3 Eiken, BE (334 units)



Zaragoza, ES (340 units/382 beds) (189 additional units delivered)









# Operational update

## Strong demand & pricing power mark successful academic year

- Smooth rental season with occupancy rates at consistent high level (98%)
  - **Retention rates** remain at high levels
  - Rental season finalised in most of the countries
  - Buildings in ramp-up performing extremely well: Malmö at peak with 96%
  - ♦ **Higher rents**: +6.2% in October '24
- Demand unaffected by recent rental price adjustments
- Resilient business model with proven pricing power & high occupancy
- Supply rates largely insufficient to meet existing and growing demand
- Unique market fundamentals will support further rental and earnings growth
- ♦ Objective is to maximize rental income while safeguarding affordability

Guidance increased:

LfL rental growth up to 6.5% (FY 2024)

High occupancy at 98%



## The Xior Platform: Operational excellence kicks in

### Strong & efficient operational platform

- Newly integrated operational platform enables strong operational results and allows for smooth integration of new assets
- Local expertise present in every country
- Operational excellence remains key with continued optimisation

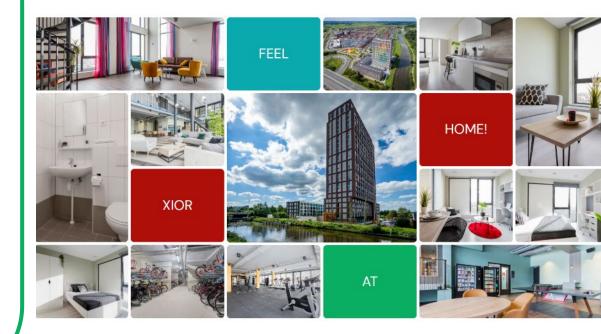
### 'Basecamp by Xior' brand



- Important intermediary step towards full Xior rebrandi
- Already live for Krakow & further step by step approach

#### Soft go-live Yardi platform

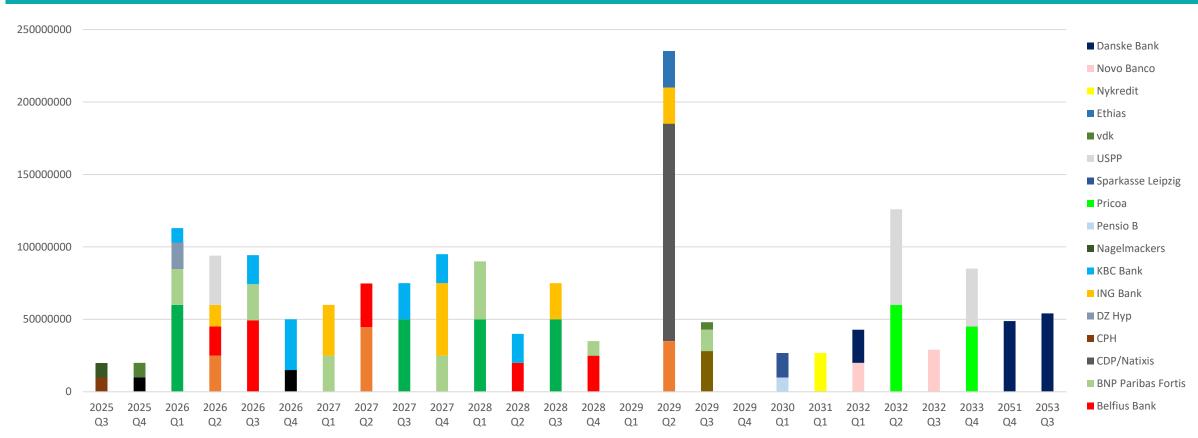
- 2 properties in NL now live (Groningen & Maastricht)
- Student customer journey fully digitalized with app-communication
- Will also improve 'back office' reporting, finance, ...





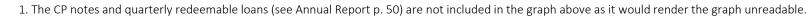
# Financing position per 30.09.2024





<sup>\* 2</sup> small loans maturing in Q3 2025 (€20m) will not be repaid early to avoid relatively high costs

### Extension of maturities for Q4 2025 & Q1 2026 already on the way





## **Financial Ratios**

## Further improvement of financial ratios

- ◆ **Total debt** 1.7bn EUR
- ◆ ICR at 2.53 (vs. 2.54 at H1 2024)
- Cost of debt at 3.14% (equal vs. H1 2024)
- ♦ Hedge ratio at 91% (equal vs. H1 2024) and hedge maturity of 6 years
- Debt maturity currently 4.34 years (vs. 4.60 at H1 2024)
- ◆ Debt Ratio & LTV (resp. down to 50.30% & 51.68% pro forma)
- Net debt EBITDA (adj.) at 12.37 (vs.12.65 at H1 2024)



# **Operational metrics**

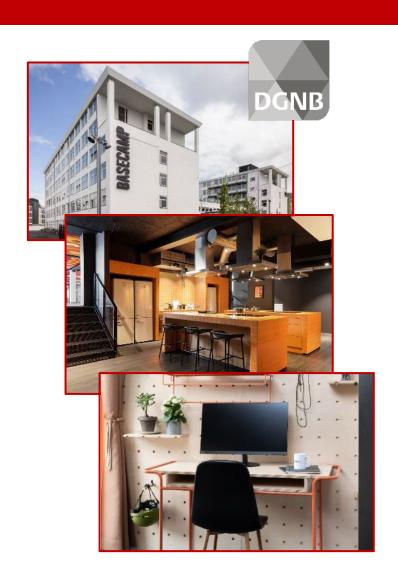
Operational metrics	09/2024	06/2024	03/2024	12/2023	12/2022	12/2021	12/2020
Operational margin % (property operating result/net rental income)	83.59%	85.82%	88.28%	86.90%	78.18%	82.18%	87.08%
EBITDA margin	75.93%	78.21%	81.28%	77.20%	69.15%	74.07%	76.81%
Overhead costs compared to net rental income	8.49%	8.39%	7.40%	10.72%	9.48%	8.12%	10.36%
EPRA earnings %	51.68%	53.68%	55.90%	56.72%	55.59%	56.67%	57.51%

... focus on efficiency gain and cost control





## **Xior Copenhagen South**



## **FEATURES**





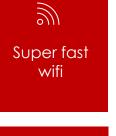




24/7 reception

& security





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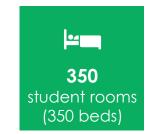


## **NEARBY**





## **ROOMS**



## **OPENED**





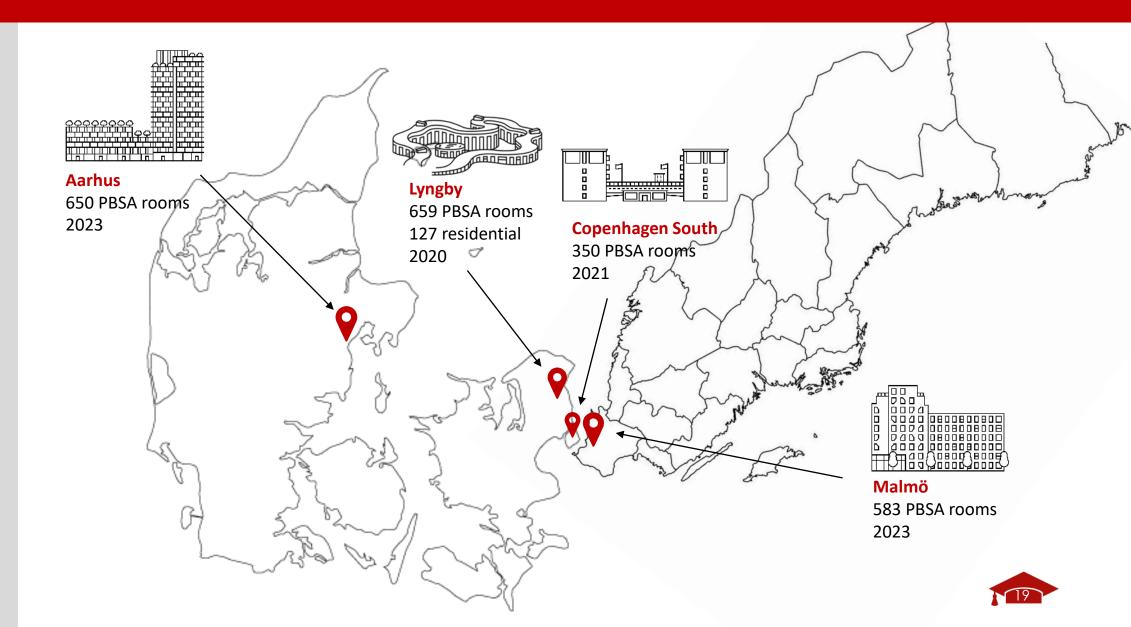


# Nordics: young and well-located portfolio









# Nordics: attractive to study & live

#### **DENMARK & SWEDEN**

### **Government support**

- Free education for EU and EEA students
- Local or EU/EEA students can receive state education support (DK: €915/month & SE: €368.5/month)
- Danish housing subsidy of ca. €100 for independent units (90% of Xior's offer)
- Special student loans in Sweden can be granted at low interest (1.23%)

#### **Rental prices**

- Free rental market for new tenants (rental price optimisation)
- Running contracts: yearly adjustment in August (SE: 3.5% fix & DK: net price index)
- All contracts are open-ended (3 months termination)
- Deposit 3 months in Denmark and 2 months in Sweden



## Why study in Denmark?

- Excellent education opportunities
- Student friendly, safe environment
- Efficient local transportation system
- Copenhagen as 43<sup>rd</sup> best city for students according to QS
- C. 110,001 students enrolled in Copenhagen over 25 institutions for higher education
- 5 universities in Copenhagen named among the best in the world
- C. 30,408 beds in Copenhagen, 76% of which are run by non-private operators

2025 top universities in Denmark (QS World <u>University Rankings 2025</u> )	Rank
University of Copenhagen	100
Technical University of Denmark (DTU)	109
Aarhus University	144
Aalborg University	306
University of Southern Denmark	324



# Why study in Sweden?

- One of the best higher education systems in the world
- High demand from international students thanks to access to scholarships
- Total student population of over 441,000 students
- Low supply leads to long waiting lists
- Efficient local transportation system
- Several highly ranked universities
- Average waiting list of 12 months in Malmö

2025 top universities in Sweden (QS World <u>University Rankings 2025</u> )	Rank
KTH Royal Institute of Technology Stockholm	74
Lund University (10 min from Malmö)	75
Uppsala University	103
Stockholm University	128
Chalmers University of Technology Gothenburg	139
University of Gothenburg	194





# F A M I L Y

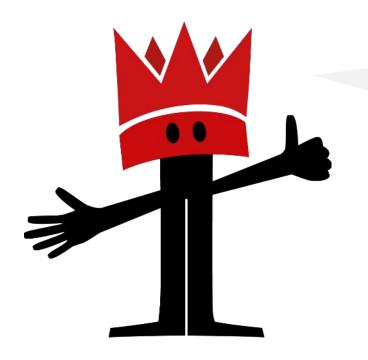
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Focus on the client





## Focus on the client

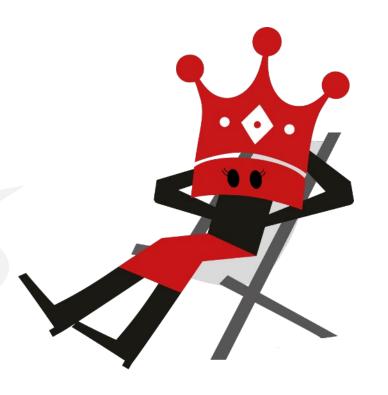


Occupancy is King

Service is Queen









# Why?

# Globally, 27 % of people aged 19 to 29 experience significant levels of loneliness

(Gallup & Meta 2023, "The Global State of Social Connections")

- '24 study shows **nearly 2/3 (64.7%) of US college students report feeling lonely** & more than half (51.7%) are concerned about their friends' mental health
- ◆ Loneliness = associated with academic procrastination since it can cause a person to get absorbed with their ideas. Students who experience acute loneliness are more likely to obtain lower grades/academic achievement than those who experience little or no loneliness
- ◆ European adults lose 11.4 m good years of life to moderate and severe loneliness every year. This makes loneliness a significantly greater threat to societal wellbeing than other severe conditions including depression (6.4 m), cancer (1.4 m), Alzheimer's disease (618,000), and Parkinson's disease (165,000)
- In Denmark alone, loneliness causes over 1.1 bn EUR of costs/year for society





## Humans are **inherently social**. Social behaviour is important for our health & survival

(Simon Young, "The neurobiology of human social behaviour")

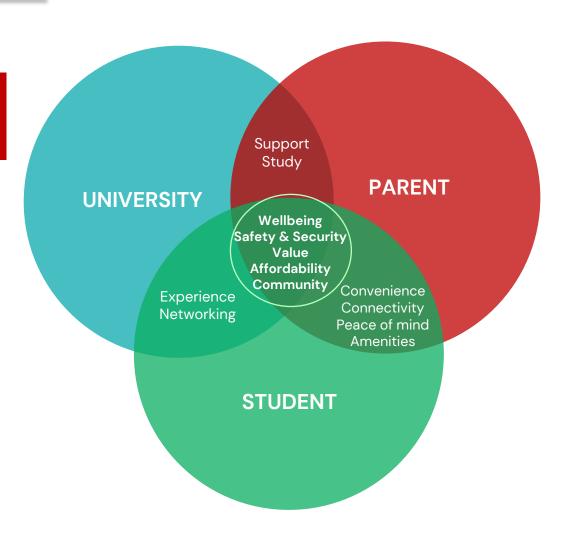
- A **sense of belonging** involves more than simply being acquainted with other people. It is centered on **gaining acceptance**, **attention**, **and support** from members of the group as well as providing the same attention to other members
- A 2020 study on college students found a positive link between a sense of belonging and greater happiness and overall well-being
- To be separated from the pack activates the same parts of the brain as physical pain. Whereas a physical hug lowers your blood pressure



# Why?

# What are universities, parents, and students looking for in student accommodation?

- Universities take care of the student's professional development and supply them with study support
- Parents are concerned about their kids being safe and supported while away from home
- Students want a place to fit in, the ability to be both private and social, the possibility to create a network, and they want an experience



# Why?

"It's becoming much easier to build products, but it's always going to be very difficult to copy a community. [...] For a customer to leave your product would mean leaving their people, their relationships, and sacrificing the social capital they've earned within the community.

There's a social cost to leaving your product."

"When people feel like they're a part of a community it becomes their home. And they'll step up to contribute and grow the community [and your product] in ways you can't imagine."

(The Business of Belonging)

- + Customer retention
- + Customer reviews
- + Asset value



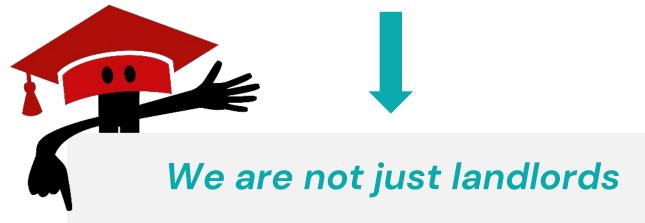
- Costs
- Complaints / Issues
- Time spent on support



# What?

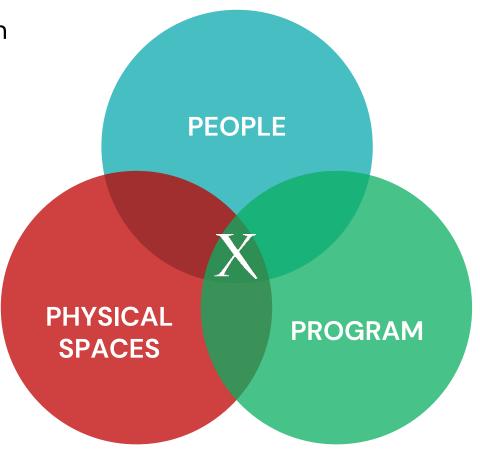
The **resident experience** happens in the **middle** of living in the Xior **physical spaces**, interacting with our **people**, and

involvement in our **Baselife program** 



We have residents and guests, not tenants and customers.

Our hospitality & duty of care go beyond the contract & transaction.







# Vibrant Communities

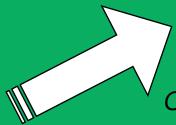
Managing spaces and services to foster personal, social, and professional wellbeing



## Care

Caring for our people, planet, and community

# **BASELIFE**



# **Future**

Creating opportunities today that positively impact tomorrow



# Fun

Connecting to each other and the world through fun-filled adventures

## How?

## Basebuddy ambassador program

The BaseBuddy / Ambassador role is designed to help build a community

by residents for residents





## **On-Duty Daily**

Students that live with us & work for us part-time, trained locally



#### **Event Planners**

Planning & execution of community events & engagement through the year



#### **Connectors**

Role designed to help build a community by residents for residents



## **Admin Support**

24/7 on call & emergency support for students outside office hours





- ♦ 85+ nationalities are living in our residences
- ◆ 4-6 Basebuddies / Ambassadors per property
- ♦ Around 1½ years average employment
- ♦ 650+ events hosted every year



# Vibrant Communities & Amenities



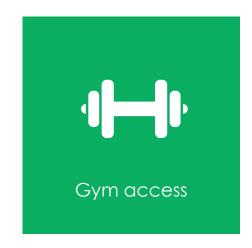
Managing spaces and services to foster **personal**, **social**, **and professional wellbeing**. These spaces are used 24/7 by residents













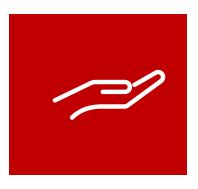


Caring for our people, planet, and community.

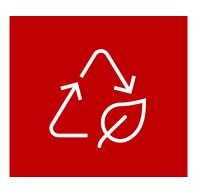
We provide a safe environment for our residents with CCTV, security and on-site support



- Lockouts
- Facility issues
- Parties/Noise
- Mental health
- First-aid trained



- Answering questions
- Exceptional service
- Local resources
- Health & safety support
- Community service



- Building upkeep & recycling
- Energy usage
- Sustainability awareness
- Sharing is caring





ABC model – a scientific approach to promote mental health and well-being for individuals and across communities



## **Act: Do something**

Shared spaces that allows for active lifestyle



## Belong: Do something with someone

 Events that gather residents across nationality, age, gender and religion



## Commit: Do something meaningful

 Partnerships and donations to refugees, homeless and others in need





## Fun - Social Activities



Connecting to each other and the world through fun-filled adventures

3 COMMUNITY CHOICES



Events chosen by the BaseBuddies based on resident requests.

2

MEAL CLUBS



Events involving food cooking nights, going out, breakfast events, etc. .

1

**PARTY** 



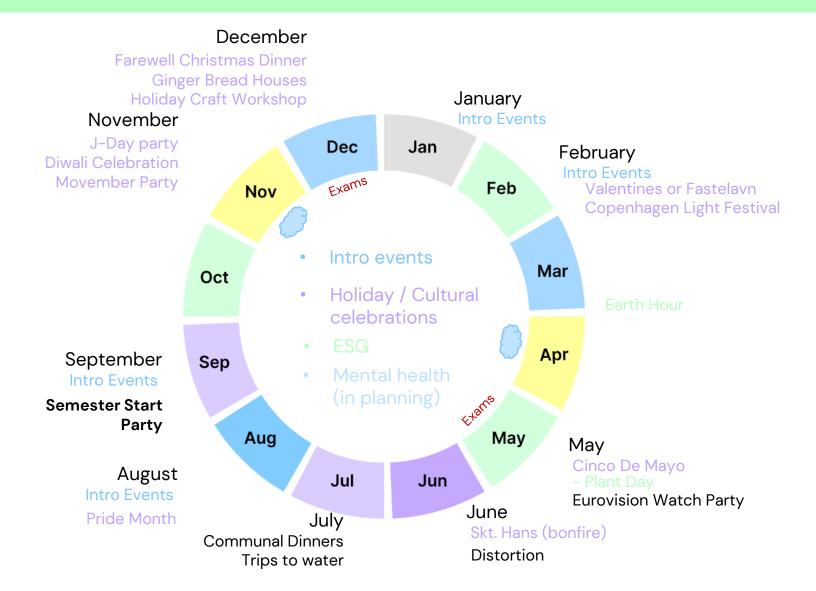
Large-scale social event/party for all residents.



## Fun - Social Activities

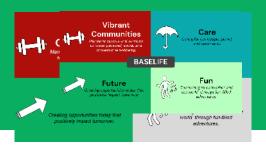


# Annual Event calender











# Jobs & Career

- Provide on-site jobs
- Connect with local employers
- Networking events & TED talks hosted

## **Alumni**

- Making lifelong connections
- Promotions and connections beyond student years
- Brand loyalty and supports





## Feedback from the residents

## **465+ reviews** in 2024 with rating of **4,5 out of 5**.

"I have lived in BaseCamp for close to 3 years now, and I can say that it is the reason why I am still here because it feels like home and it is just perfect the way it is."

"Best place to stay in Aarhus as an exchange student. The facilities are amazing and the location is perfect. [...] But more importantly, you will have the best time with the basecamp community. The events make it so easy to get to know people and make the friends. Also the management is very nice and are always willing to help if you have questions. I have had the best time and would recommend it to everyone!"

"The best student accomodation in Skåne area! [...] Is located in a very good location as it is very close to universities!!! for me it is 1000/100. I could stay here for more if I could after studies!!"

"Basecamp is the best accommodation in Katowice and probably in all of Poland! The managers are incredibly helpful with everything related to your stay in Poland. They assist with all matters, making your experience smooth and stress-free. The BaseBuddies are also amazing and provide great support. Highly recommended!"

"I had some of my best times in Basecamp as a student. The all-inclusive facility is pretty cool and there is not a single issue that you face which can not be resolved. You have the possibility of being as solitary or as social as you would want. The sense of community helps you feel belonged when you move in new here."

"Honestly, I didn't expect to find such a nice group of friends at BaseCamp! That's a very personal topic but since there are so many different people, different activities and spaces there's really space and opportunity for everyone! The facility is super and the stuff is great, both BaseBuddies and BaseManager."





# Further roll-out of Baselife concept

- Great feedback on implementation of Baselife community concept into Xior's other countries – the concept to be renamed for the entire portfolio
- Creating a community of scale will generate many opportunities
- Rebranding initiative planned to transfer Basecamp brand equity into Xior
- ◆ The grand Pumpkin Carving competition
  - First community event across all Xior properties
  - Strong engagement and a great mix of participants across all 8 countries with more than 350 pumpkins competing
  - Voting and winner announced on social media



# **Xior Lyngby**



# **FEATURES**









24/7 reception

& security















## **NEARBY**









# **ROOMS**









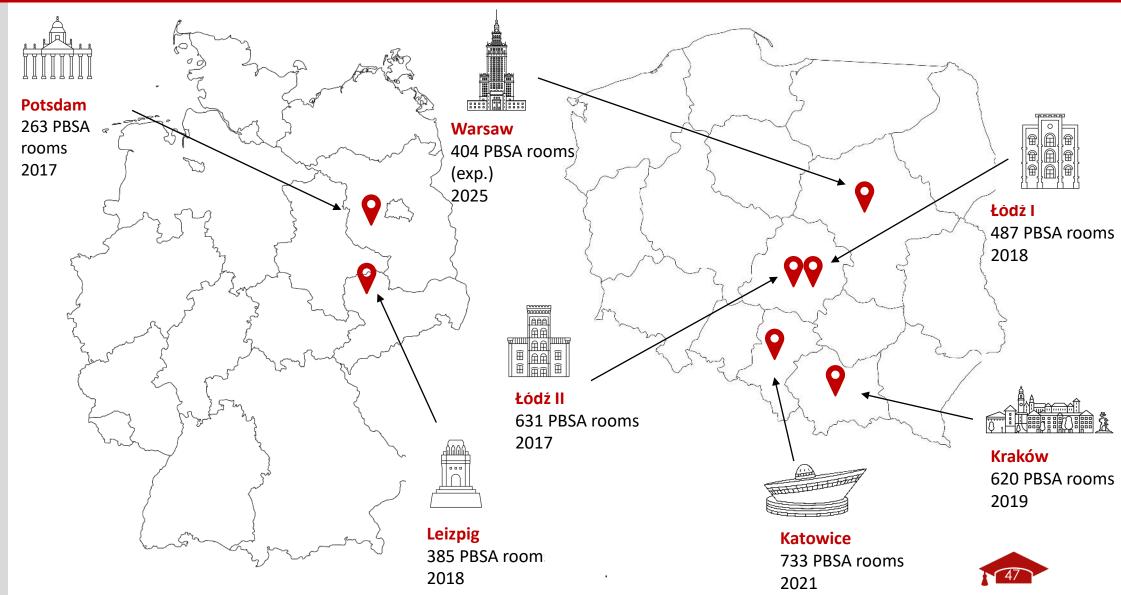


# Poland & Germany: remarkable resilience & growth









# Poland & Germany: great to live & study

#### **POLAND:**

- Free education for local & EU students at public universities
- Various scholarships for (inter) national students: Visegrad, NAWA's Stefan Banach, Erasmus+, or university-specific for e.g. students from developing countries, high-achieving students, or those with specific needs
- Significant shortage of student housing in Poland
- Free rental market for all tenants (new & existing) in private PBSA
- Rental agreements typically for 1 or 2 semesters with 1 month deposit

#### **GERMANY:**

- Free or very low tuiton fees for German & EU students at public universities
- Various scholarships for (inter) national students: DAAD, the Deutschlandstipendium, and various university-specific grants
- Free rental market for all tenants (new & existing) in private PBSA
- Rental agreements typically for 1 or 2 semesters with 1 month deposit



# Why study in Germany?

- Rich culture & history along with affordable cost of living
- Strong labor market
- Many prestigious ETP's
- Public universities with low tuition
- Strong research, tech & innovation universities

2025 top universities in Germany (QS World University Rankings 2025)	Rank
Universität Potsdam	474
Universität Leipzig	527



# Why study in Poland?

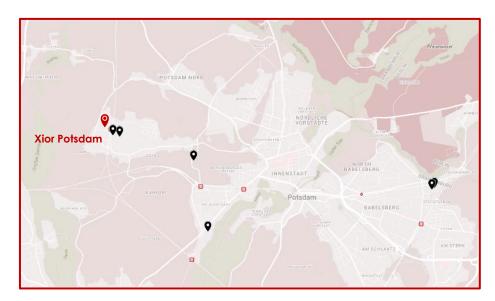
- High quality education (several highly ranked universities)
- Attractive for international students more popular than Amsterdam and equal to Brussels in number of international students
- Many ETP's
- Affordable tuition and living costs
- Rich cultural heritage & vibrant student life
- Warsaw is one of the largest student cities in Europe with 75 higher education institutions
- C. 130,000 students in Krakow & 236,000 in Warsaw, 65,000 in Lodz
- [Katowice check Bonard]

2025 top universities in Poland (QS World <u>University Rankings 2025</u> )	Rank
University of Warsaw	258
Jagiellonian University, Kraków	312
Warsaw University of Technology	527















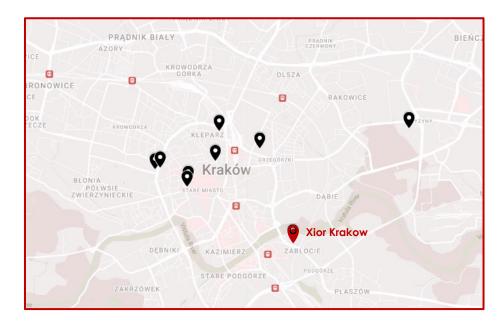




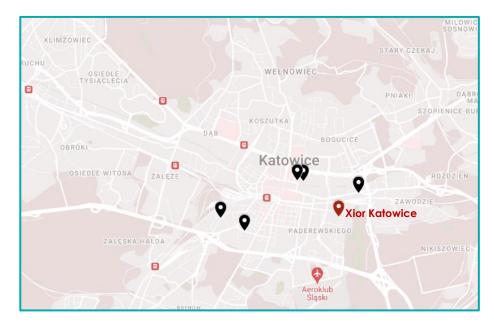


# Poland: Krakow & Katowice













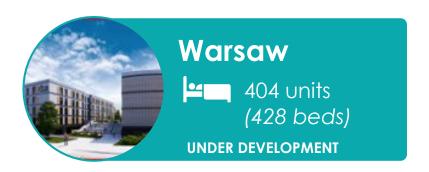




# Poland: Łódź & Warsaw





















## **Empowering growth.**

Established in 2007, BONARD is a **market intelligence** and **strategic development firm** specialising in rented residential asset classes. We leverage our global knowledge and connections to help clients grow in this vibrant market.

## Affiliations and memberships.



ROYAL INSTITUTION OF CHARTERED SURVEYORS INDIVIDUAL MEMBERSHIP



ESOMAR INDIVIDUAL MEMBERSHIP



### **Our clients**

Morgan Stanley





Hines

GSA ::



GREYSTAR™









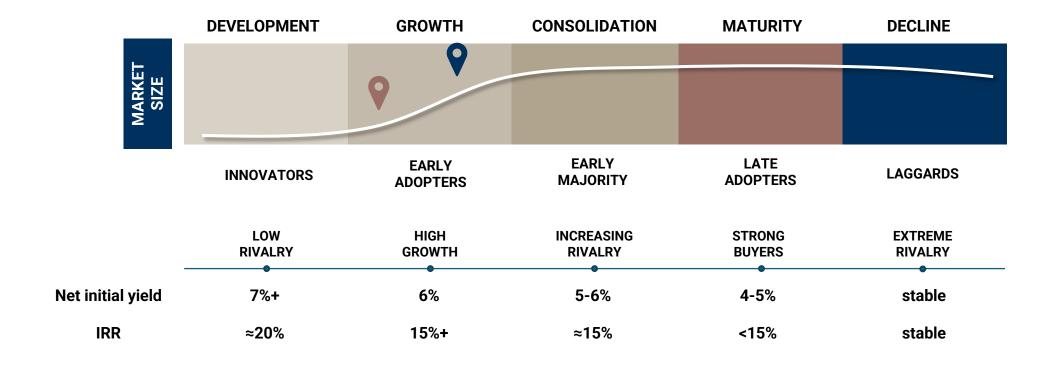


Forum





Student Experience



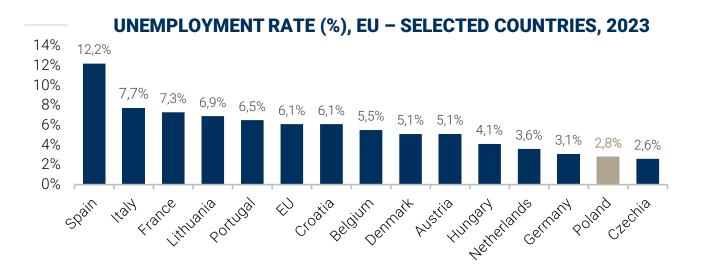


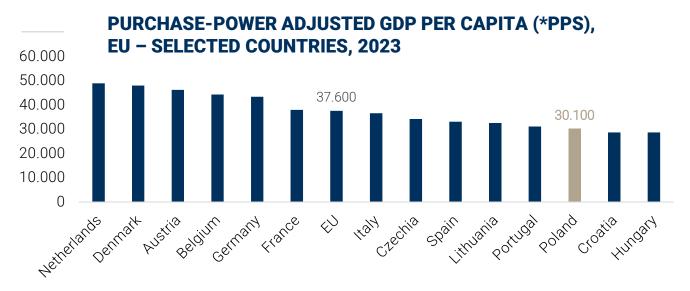


**Note:** The graph and figures are illustrative and vary depending on geography and sector.

Source: BONARD 2024.

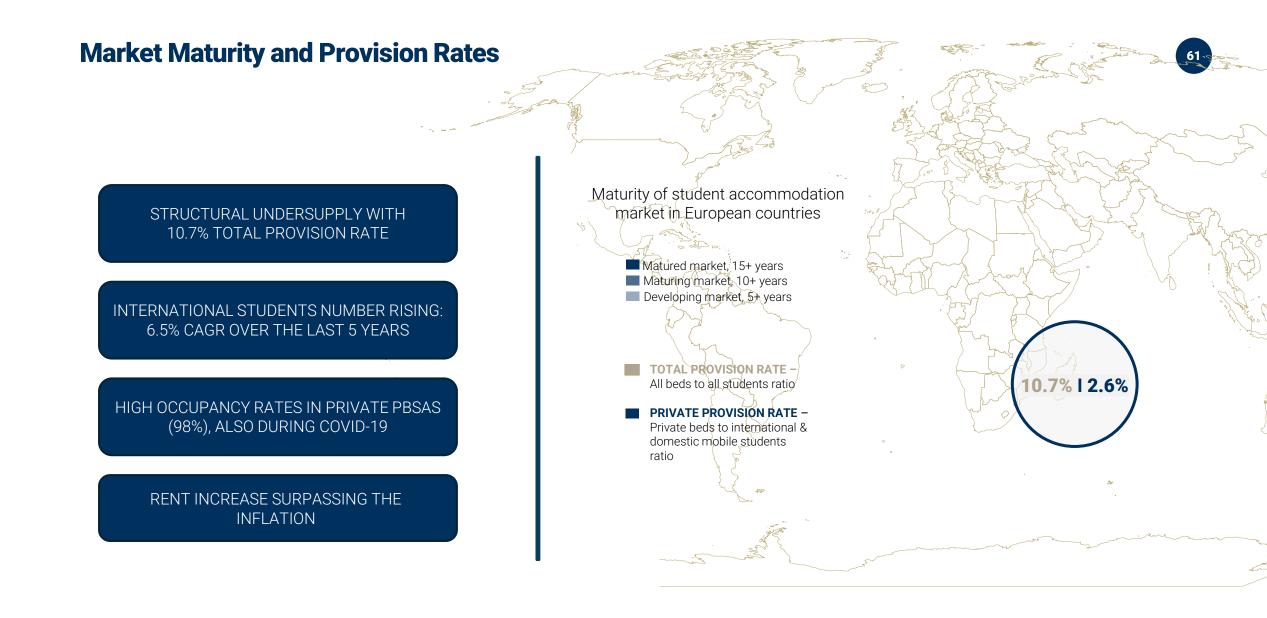


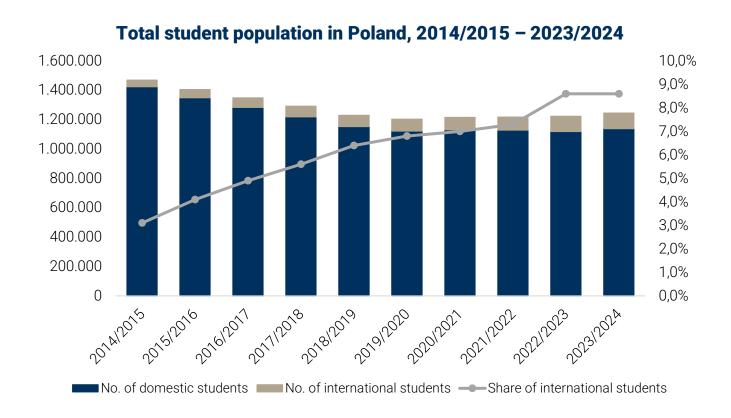




\*Note: The purchasing power standard, abbreviated as PPS is the technical term used by Eurostat for the common currency in which national accounts aggregates are expressed when adjusted for price level differences using PPPs.

Source: Eurostat, GUS, World Bank, ABSL 2024, BONARD 2024.





#### **Higher education in Poland**

354 HEIs

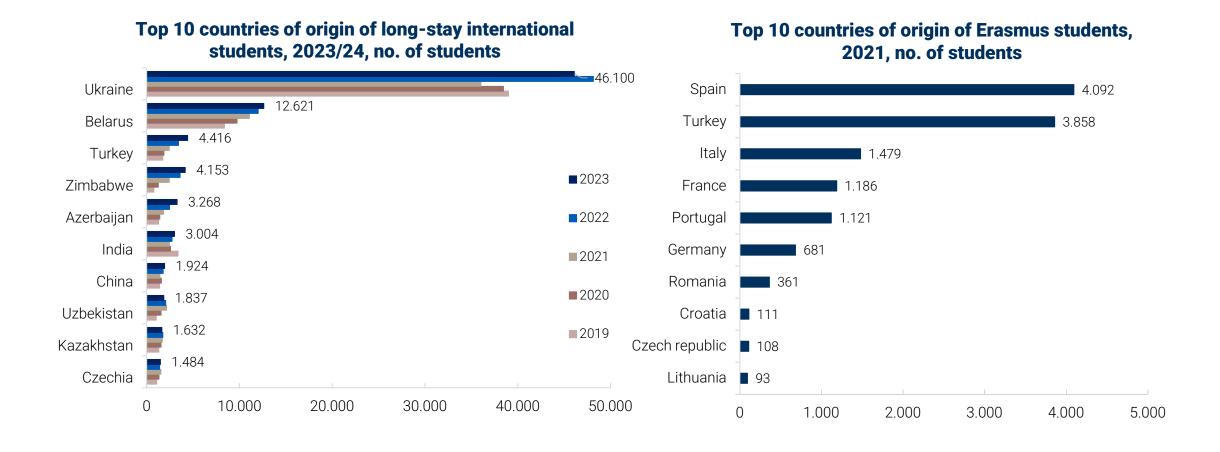
1,245,153 students

1.8% Y-o-Y increase of student population (2022/23 to 2023/24)

63.5% are FT students

#### 8.6% are international students

1.6% Y-o-Y increase of international student population (2022/23 to 2023/24)



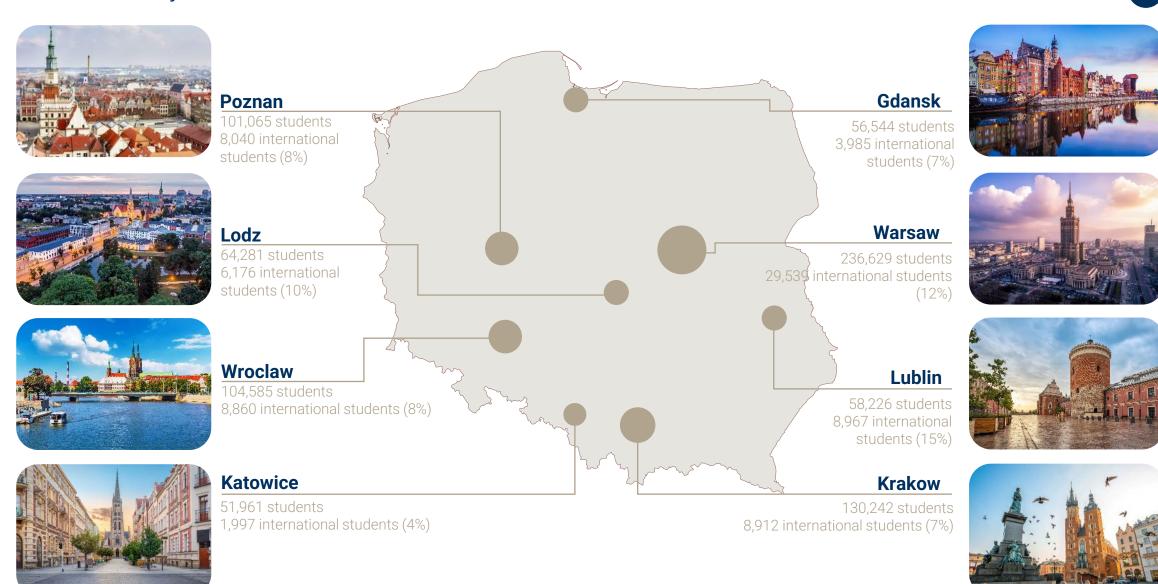


City	Total no. of students	No. of international students
Greater London	538,110	210,128
Greater Paris	455,712	77,385
Madrid	275,746	41,297
Rome	237,453	27,943
Warsaw	236,629	29,539
Milan	209,484	24,981
Berlin	198,429	46,271
Vienna	189,808	62,045
Budapest	155,508	20,612
Barcelona	153,204	34,710
Lyon	151,063	24,107
Amsterdam	133,042	24,719
Lisbon	131,696	22,853
Naples	130,287	2,838
Krakow	130,242	8,912
Prague	125,640	27,990
Dublin	124,845	23,476
Hamburg	119,714	16,561
Lille	116,476	16,662
Valencia	113,915	20,953
Copenhagen	112,645	18,052
Glasgow	112,507	34,266
Munich	106,928	23,429
Stockholm	105,220	11,656
Wroclaw	104,585	8,860
Cologne	103,194	12,888
Turin	102,894	12,875
Birmingham	101,671	24,794
Toulouse	101,434	13,827
Poznan	101,065	8,040



Source: BONARD, 2024. Numbers based on government statistics and primary and secondary research for academic year 2022/2023.

## **Demand:** Key Cities

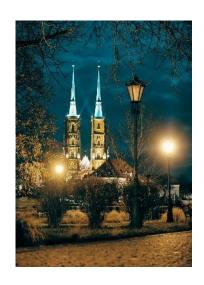


Source: BONARD, 2024.

	Warsaw	Krakow	Wroclaw
Total no. of students	236,629	130,242	104,585
o.w. estimated number of domestic mobile students	131,297	76,923	60,690
No. of international students	29,539	8,912	8,860
Total no. of beds	17,599	21,275	11,032
Total provision rate	7.4%	16.3%	10.5%
Net provision rate	10.9%	24.8%	15.9%
Net provision rate benchmark	77%	80%	<b>72</b> %







Warsaw 106,245 missing beds

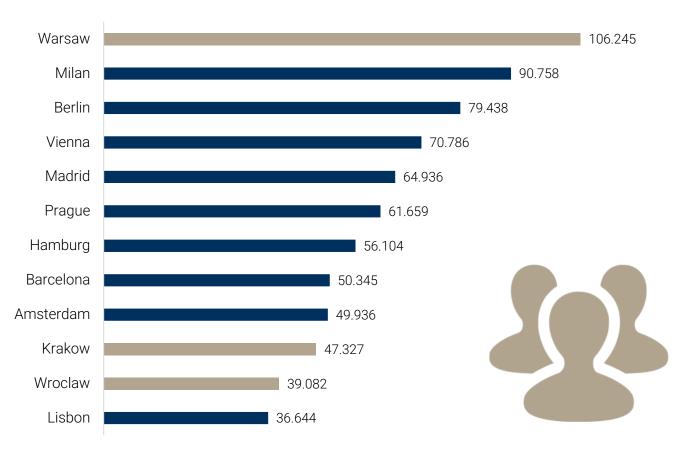
Krakow 47,327 missing beds

Wroclaw
39,082
missing beds

Note: student data as of academic year 2022/2023; PBSA supply data – 2024; The missing beds indicator is estimated by multiplying the demand (domestic mobile + international students) by net provision rate benchmark, the current supply (total number of beds) is further subtracted to assess the total deficit in stock; the net provision rate benchmark was calculated by BONARD and represents the maximum share of international and domestic mobile students in a city, which should be willing to live in the PBSA in current market conditions; it is calculated individually for each city based on BONARD's industry knowledge & experience, as well as thorough analysis.

Source: BONARD, 2024 based on own desktop and primary research over HEIs...

### **Missing beds**

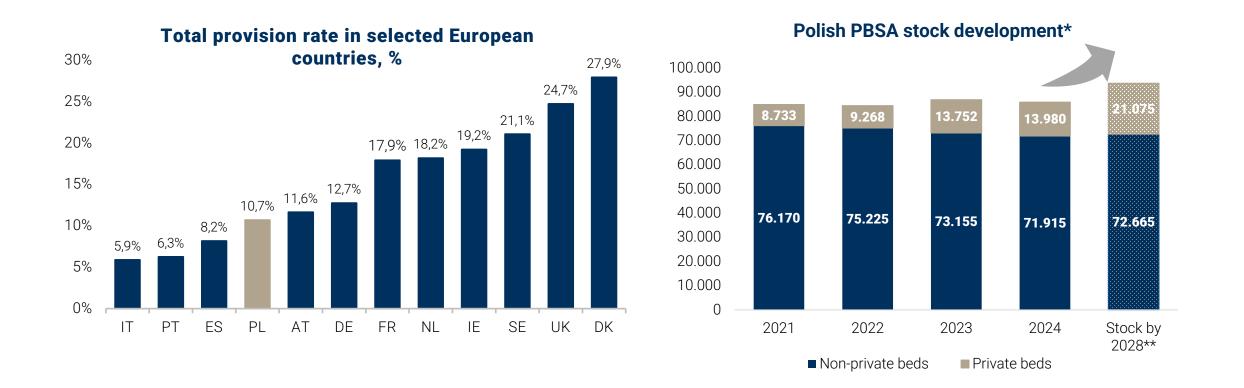




Warsaw has a student bed deficit of 106,245, surpassing the combined shortfall of such student capitals as Hamburg and Amsterdam.

**Note:** student data as of academic year 2022/2023; PBSA supply data – 2024; The missing beds indicator is estimated by multiplying the demand (domestic mobile + international students) by net provision rate benchmark, the current supply (total number of beds) is further subtracted to assess the total deficit in stock; the net provision rate benchmark was calculated by BONARD and represents the maximum share of international and domestic mobile students in a city, which should be willing to live in the PBSA in current market conditions; it is calculated individually for each city based on BONARD's industry knowledge & experience, as well as thorough analysis.

Source: BONARD, 2024 based on own desktop and primary research over HEIs...



Source: BONARD 2024.

<sup>\*</sup> Based on BONARD's in-house city coverage. Analysis included the following 10 cities: Warsaw, Krakow, Poznan, Wroclaw, Katowice, Lublin, Lodz, Gdansk, Gdynia, Sopot. \*\* Forecast is based on BONARD's market knowledge and available pipeline developments per each city analyzed.

# **Adjusted average monthly rent levels for a single studio in private PBSAs − selected cities**

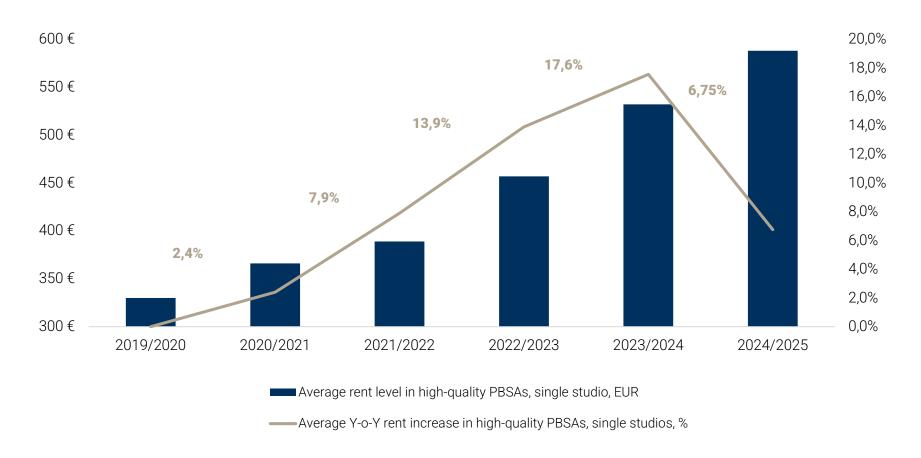


**Note:** Adjusted average monthly rents per unit: adjusted to include utilities, excluding meal plans.

Source: BONARD, 2024

<sup>•</sup> Small sample size (<5)

#### Y-o-Y increase of adjusted average monthly rent levels

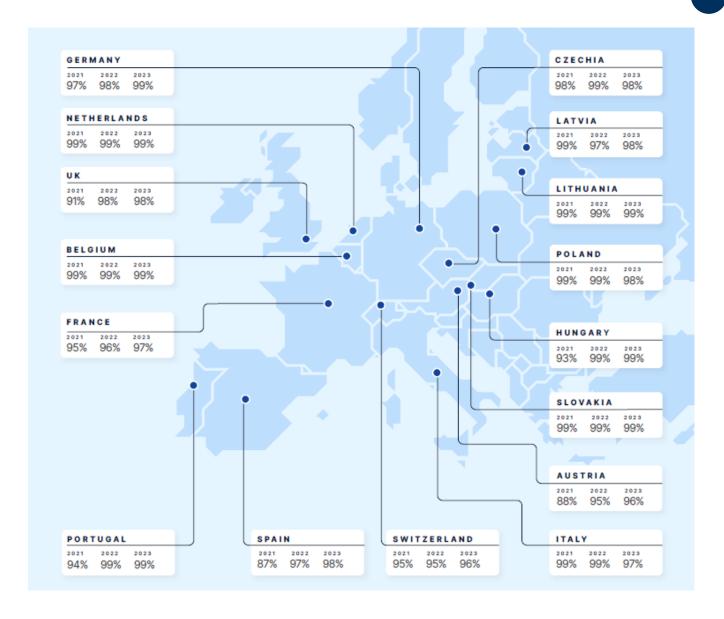


**Note:** Exchange rate as of 20.08. 2024: 1 PLN = 0.23429 EUR. **Source:** BONARD, 2024, reference period – August 2024.

### **Occupancies**

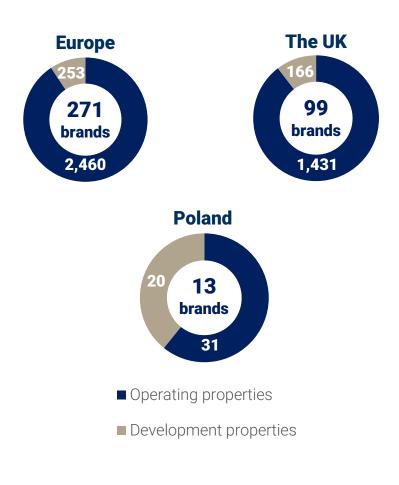
THE OVERALL OCCUPANCIES IN PRIVATE PBSAs IN POLAND REMAIN HIGH – ON AVERAGE, ON THE LEVEL OF 98%

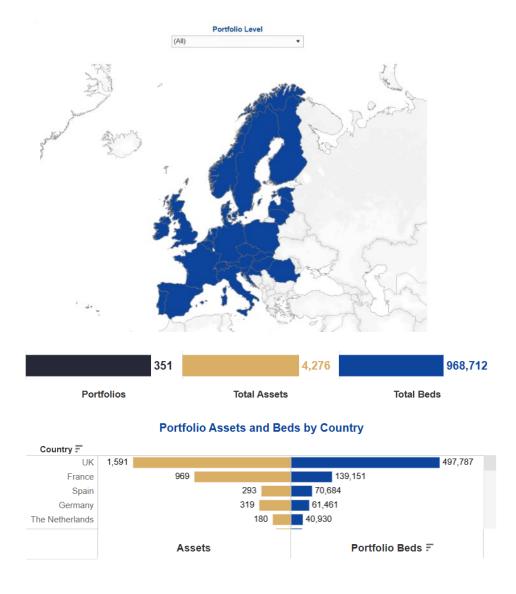
THE MARKET HAS ALSO PROVEN RESILIENT DURING COVID-19, WHEN THE OCCUPANCIES REMAINED ON THE LEVEL OF 98-100%



Source: BONARD, 2024

## **Supply:** Portfolios





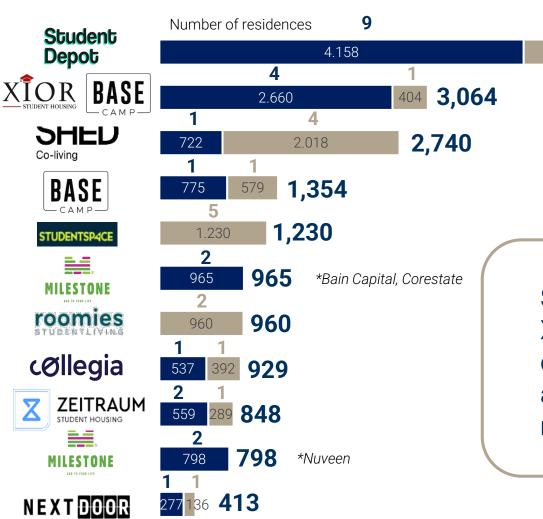
**Note:** The sum of portfolios by size in the UK and Continental Europe does not equal the total portfolio count as several portfolios operate in the UK and Continental Europe.

Source: BONARD, 2024

## **Supply:** Key PBSA Market Players







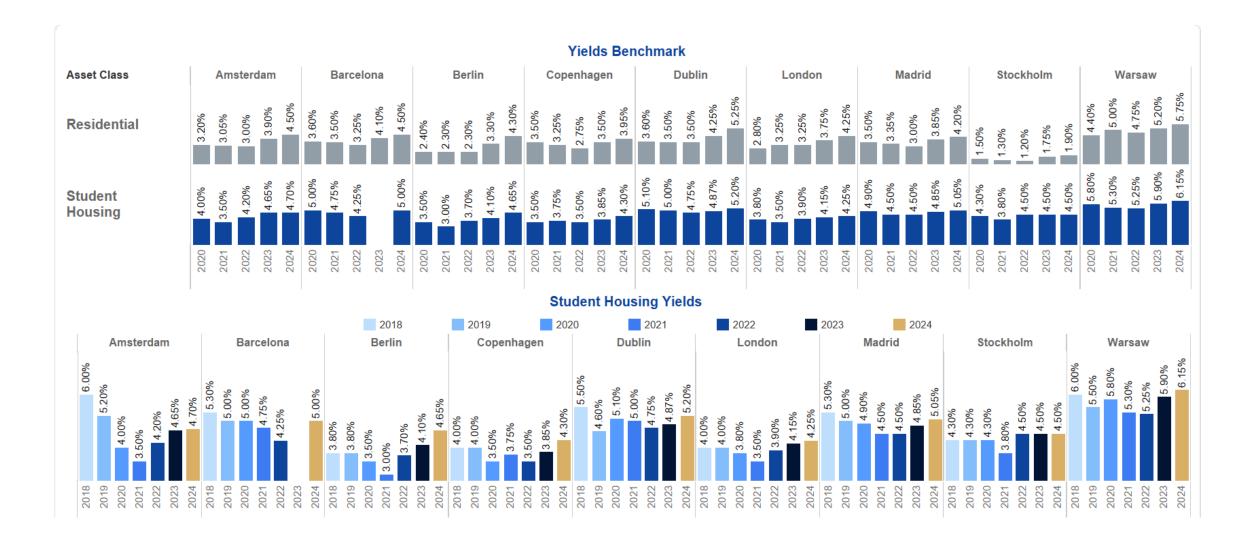
Minimum no. of beds: ■ In operation

In the pipeline

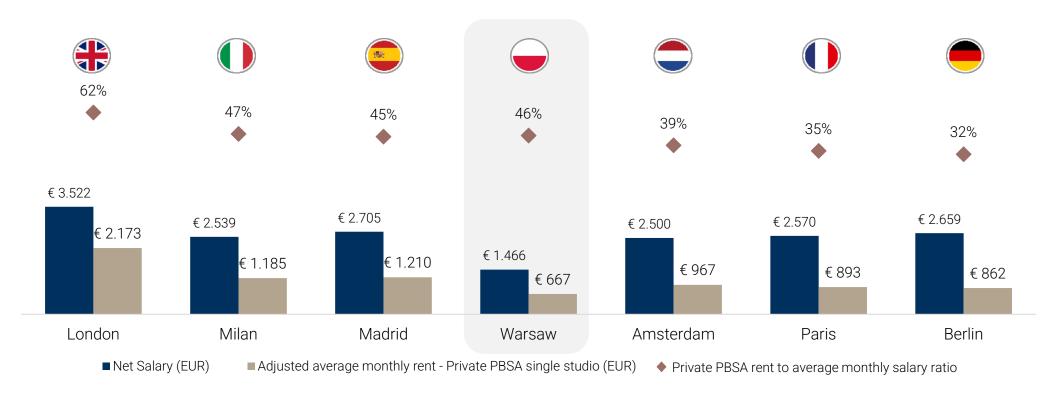
Student Depot and Xior lead with a total capacity of 5,116 and 3,064 beds respectively

5,116

### **Yields**



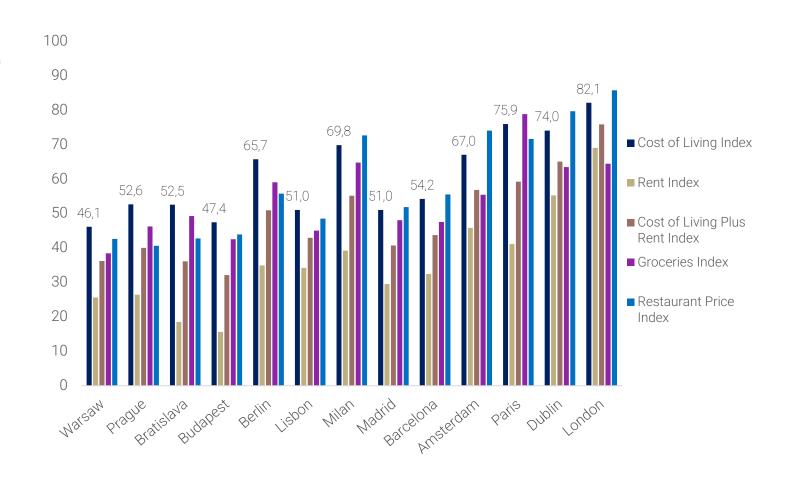
### Adjusted average PBSA rent in single studio to average net monthly salary ratio (%)



**Note:** Net salary (EUR) refers to indicated city's 2023 annual average. **Source:** Country's statistic offices, 2023; BONARD in-house data, 2024.

TO MAINTAIN THE SAME STANDARD OF LIFE (INCL. RENT) AS IN WARSAW WITH A BUDGET OF €3,438, ONE NEEDS:





**Note:** The Numbeo cost of living indices provided on the Numbeo website are relative to New York City (NYC), with a baseline index of 100% for NYC. Locations with a higher index value indicate a higher cost of living, while those with a lower index value suggest a lower cost of living in comparison to the global average.

Source: Numbeo data as of January 29, 2024, interpreted by BONARD, 2024.

## Xior: Country Profile

**Brand:** BaseCamp by XIOR

**Investor:** XIOR

**Target Group:** Students

**Operational PBSA properties / beds:** 4 / 2,660

**PBSA (pipeline):** 1 / 404 Market entry: 2022

Presence: Warsaw, Lodz, Katowice, Krakow

**Unit types:** single room, single en-suite, single studio, double studio, 1-bedroom apartment (differs by asset)







0F 69/	SHARE OF BEDS IN SINGLE-OCCUPANCY UNITS
85.6%	IN OPERATIONAL POLISH PROPERTIES OF XIOR



	AVERAGE RENT FOR A SINGLE STUDIO IN
€ 630	OPERATIONAL POLISH PROPERTIES OF XIOR -
€ 030	COMPARED TO AN AVERAGE OF € 624 IN
	SELECTED HIGH-QUALITY PRIVATE PBSAs

#### **COMMON AREAS**

Auditorium/music room

Additorial in introduction in	
Bar/cafeteria/club	
Bike storage	
Car parking	
Communal kitchen	
Conference room	×
Games room	
Gym	$\bigcirc$
Laundry room	$\bigcirc$
Outdoor playground	
PC room	
Study room	$\bigcirc$
Tennis court	×
Terrace	
TV room	
= Differs by building	

Differs by building

**Note:** Exchange rate as of 20.08. 2024: 1 PLN = 0.23429 EUR.

Source: based on information provided by respective operators, BONARD 2024.

## **Xior:** Selected Properties

#### Kraków



Location: Romanowicza 4, 30-702 Kraków

Size: 673 beds

**Opening year: 2019** 

Caters to: students

**Room types:** single rooms, single studios, double studios, 1-bedroom apartments **Average adj. rent (single studio):** € 699

#### **Katowice**



Location: Paderewskiego 30, 40-283 Katowice

Size: 733 beds

Opening year: 2021

Caters to: students

Room types: en-suite rooms, single studios,

double studios

Average adj. rent (single studio): € 609

#### Łódź



**Location:** Rembielińskiego 16, 93-575 Łódź

Size: 631 beds

**Opening year:** 2020

Caters to: students

Room types: en-suite room, single studios,

double studios

**Average adj. rent (single studio):** € 579

**Note:** Exchange rate as of 20.08. 2024: 1 PLN = 0.23429 EUR.

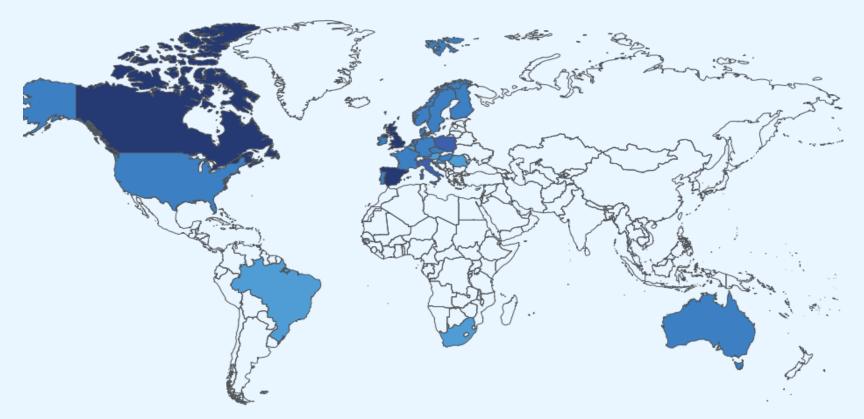
Source: based on information provided by respective operators, BONARD 2024.

## **Student Housing Investor Intentions Survey**



In your view, which student housing markets have the highest potential for investment in 2024?





#### Share of respondents

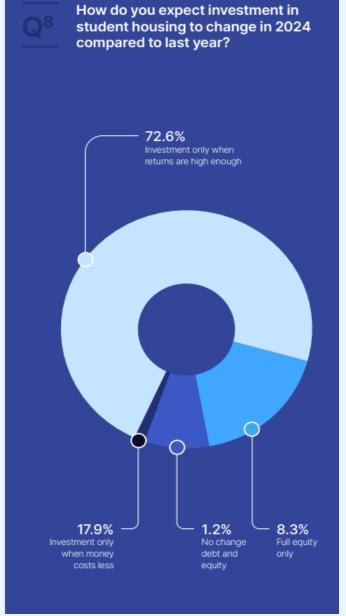
Spain	32.6%
UK	27.9%
Canada	25.6%
Italy	22.1%
Poland	19.8%

Germany	14.0%
Portugal	10.5%
The Netherlands	10.5%
Australia	9.3%
Ireland	9.3%

Denmark	8.1%	С
Finland	8.1%	F
Norway	8.1%	Н
Sweden	8.1%	А
USA	8.1%	В

Czech Republic	5.8%
France	5.8%
Hungary	4.7%
Austria	3.5%
Belgium	1.2%

Baltics	1.2%
Brazil	1.2%
Croatia	1.2%
Romania	1.2%
South Africa	1.2%



## **Our Platform**

# Where data meets opportunity.

The gold standard for global student housing intelligence.

Interactive platform providing the most comprehensive database of student housing assets, demand, supply, rents, pipeline, transactions, yields, and portfolios.



#### 260+ markets

Granular and consistent data for 260+ markets globally.



## 14,000+ PBSAs

Comparison of individual assets through detail of services and products offered.



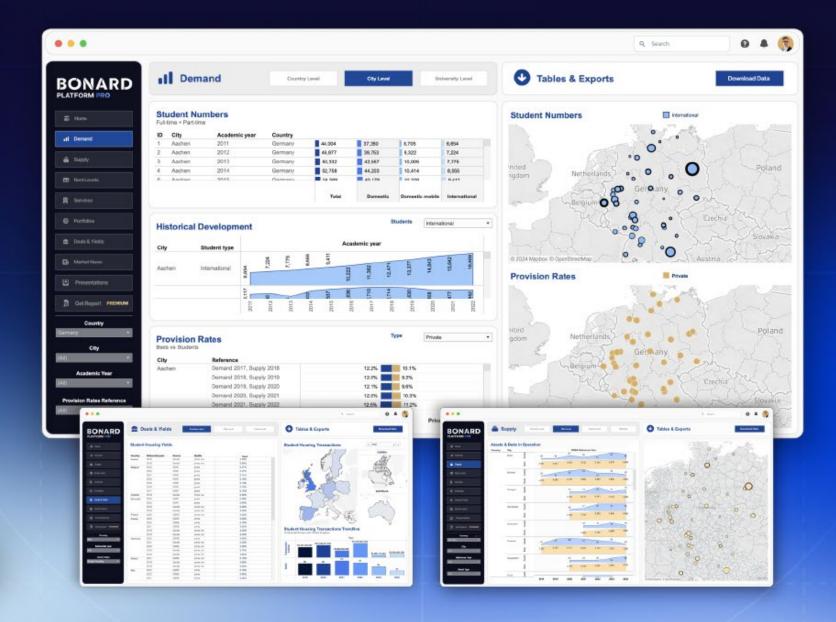
## Available 24/7

Real-time and up-to-date access to market fundamentals.

Discover More \( \square\)

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**BONARD** 



**Samuel Vetrak** 

CEO

ceo@bonard.com



## Xior Malmö





## **FEATURES**











30

Super fast

wifi





## **NEARBY**













쁘

Private

bath. & kitch.

in all rooms



**OPENED** 

Weekly social

events







## European Student Housing Outlook



## **CBRE Investment Banking**

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## Key Themes | Student Housing



#### Sector drivers

- There has been a strong increase in student population over the past 10 years
- As other popular study destinations such as Canada and Australia have restricted access, students will revert to European universities
- Low tuition fees and high-quality education will be the main drivers to attract foreign students
- While influx of Chinese students might remain stable, African and South American student numbers are increasing



## Occupier market

- European student housing is severely undersupplied, with an insufficient development pipeline
- Provision rates vary from 4% -33% across Europe.
- Especially low provision rates in Southern European countries
- The shortage of student housing will continue to drive occupancy rates and market rents



#### Investment market

- First three quarters of 2024 turned out promising with an investment volume that was 43% higher than that of the first three quarters of 2023
- Repricing has stabilized
- First signs of yield compression in Southern Europe



### Student Housing trends

- The investment potential is expected to grow as the sector increasingly becomes a key alternative asset class in Europe
- For the past two years, Student Housing has consistently been the top alternative option in Europe

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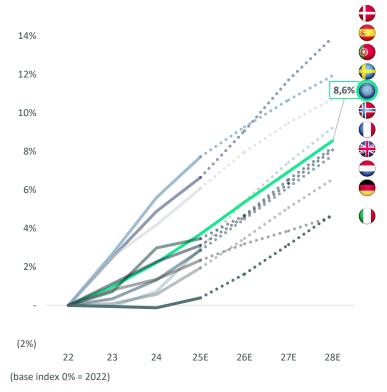
01

## Sector drivers

The persistent strong growth in the student population continues to drive the demand for student housing

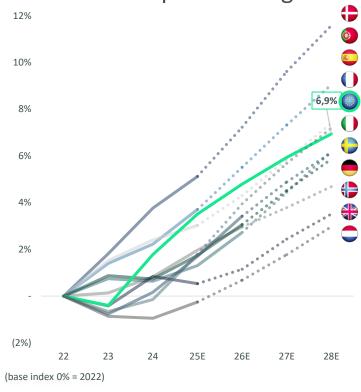
#### Accumulated GDP Growth (2022-2028E)

Nordic and Iberian countries are expected to outperform other regions in terms of GDP growth in the mid-term



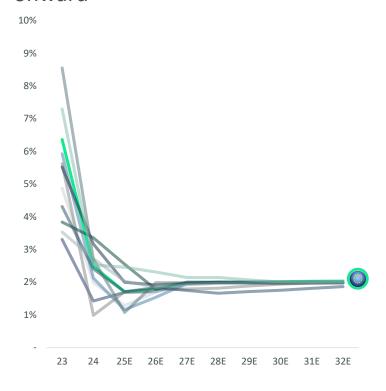
#### Accumulated GDP per capital Growth (2022-2028E)

Denmark, France, and Iberian countries are projected to have higher GDP per capita growth than the European average



#### Inflation (2023-2032E)

Following the inflationary spikes of 2022 and 2023, inflation is projected to stabilize around 2.0% from 2024 onward



Source: Oxford Economics

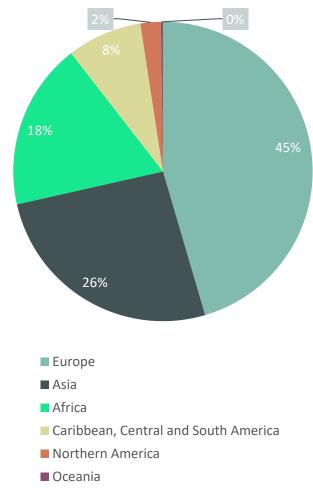
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SECTOR DRIVERS

European students are quite mobile within *Europe*, and hence form the largest group of international students in European countries

India and China are the largest suppliers of international students outside of the EU, yet African and central Asian student numbers are increasing at a faster pace

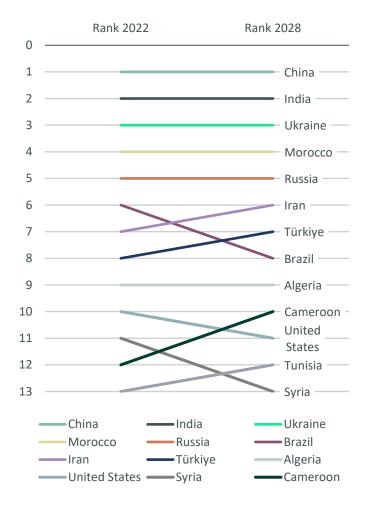
## Breakdown of international students in Europe by origin, study year 2022/2023



Source: Eurostat

1. Based on historic yearly growth rates

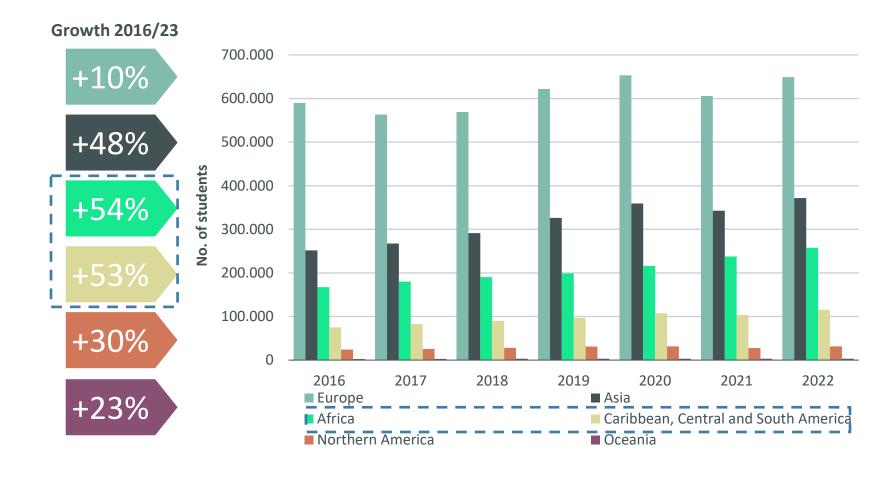
## Largest groups of student by origin (non-EU), 2022 and 2028 prognosis<sup>1</sup>



SECTOR DRIVERS

Yet African and
Latin American
students have also
shown great
mobility towards
European study
destinations

And have great potential for further influx due to lagging development of local higher education institutes



Source: Eurostat

## Pull and push factors – international student inflow



International student caps in popular destinations such as Australia and Canada revert higher education demand to Europe



Struggling Chinese economy might prevent Chinese students from studying abroad



Potential from upcoming markets like Latin
America and Africa for further student influx



Influx of EU students to UK might stagnate due to increased tuition fees

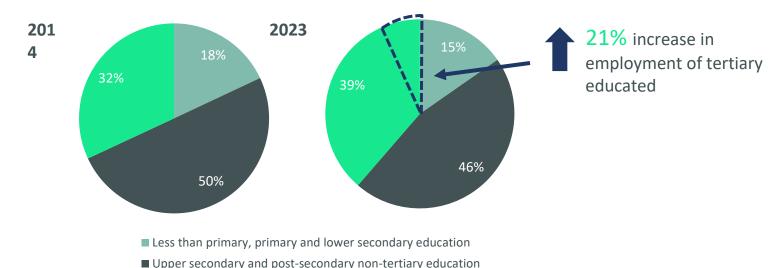
SECTOR DRIVERS

## European countries transitioning to more high-skilled labor markets

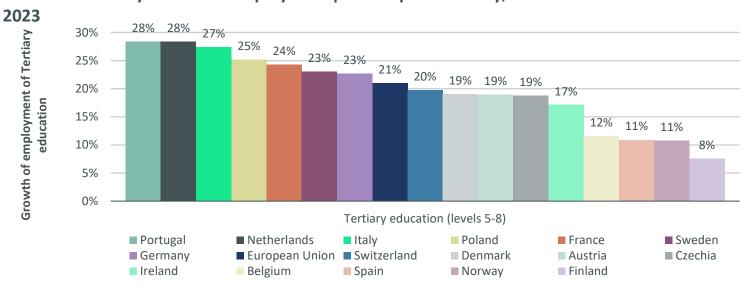
Increasing focus on services and knowledge-intensive sectors spur need across Europe for highly skilled and highly educated workers

Central, Southern and Western
European countries all show a
similar trend towards a more highly
educated workforce

#### Composition of employment in European union, 2014 vs. 2023



## Growth of tertiary education employment per European country, 2014 vs.

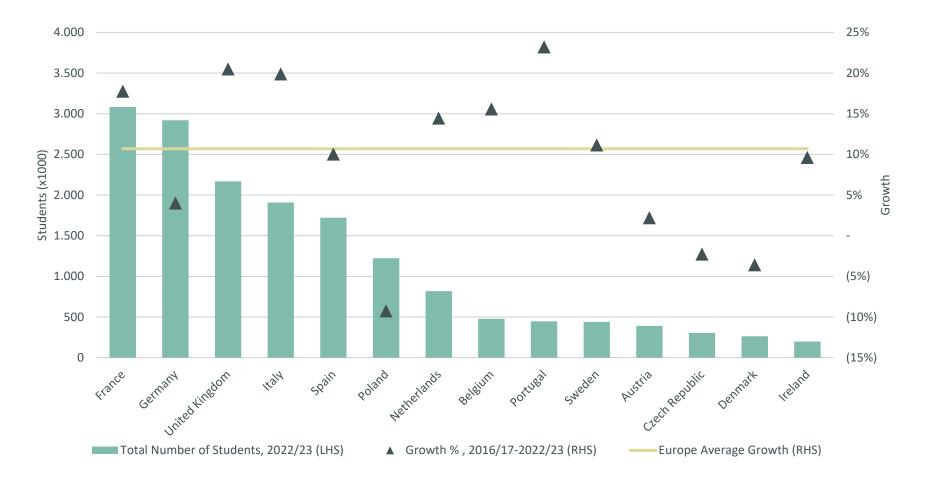


Source: Eurostat

## Total Student Population 2016/17 – 2022/23<sup>(1)</sup>

## Since 2016, Europe's student population has grown by 11%

Student numbers growth in the period 2016-2023 averages ca. 14% in the top 5 major markets



94

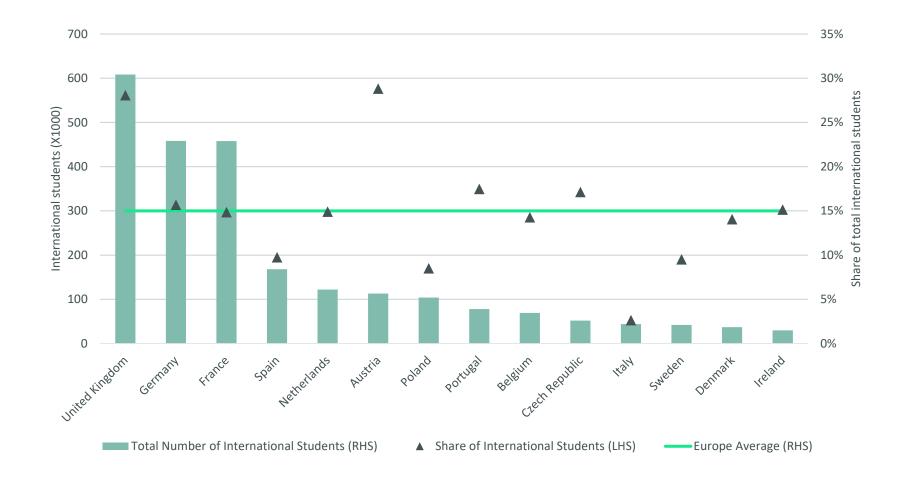
Source: National Statistics compiled by CBRE Research

(1) United Kingdom, Belgium and Czech Republic based on 2021/22 figures

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## International Student Population, Europe 2022/23<sup>1</sup>

UK, Germany and France remain the largest destination



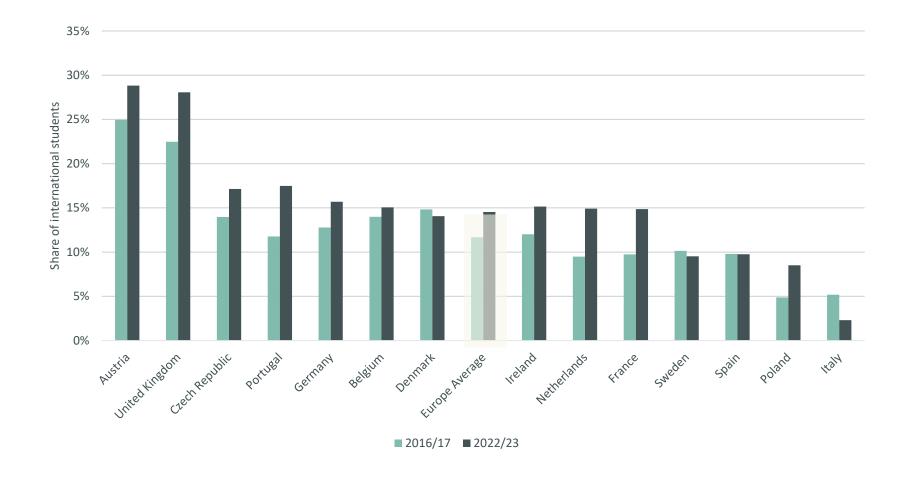
Source: National Statistics compiled by CBRE Research

1. All figures are up to date for 2022/23 except: UK and Czech Repubic figures from 2021/22

# International students over time

Since 2016, European markets have seen a share increase of average 15% in international students

## Share of international students, 2016/17 vs 2022/23<sup>1</sup> Student inflow, % of total students enrolled



Source: National Statistics compiled by CBRE Research

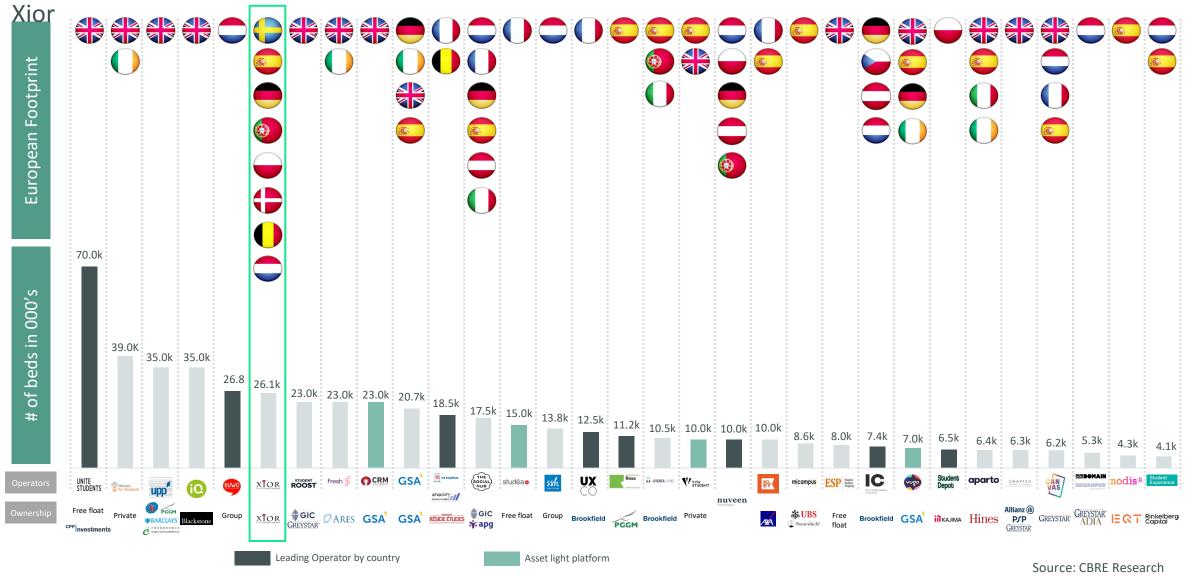
1. All figures are up to date for 2022/23 except: UK and Czech Repubic figures from 2021/22

02

# Occupier market

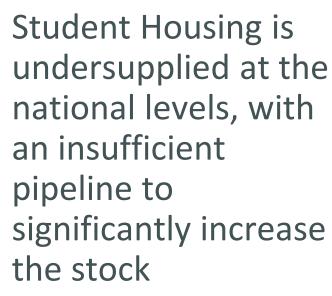
The scarcity of student housing will persist in propelling both occupancy rates and rental prices.

Still a highly fragmented market where few investors have achieved the scale and geographic diversity of

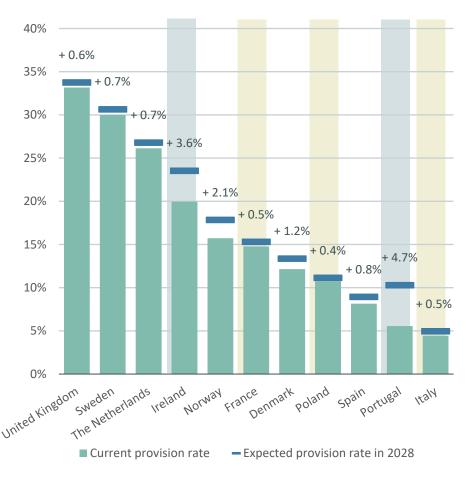


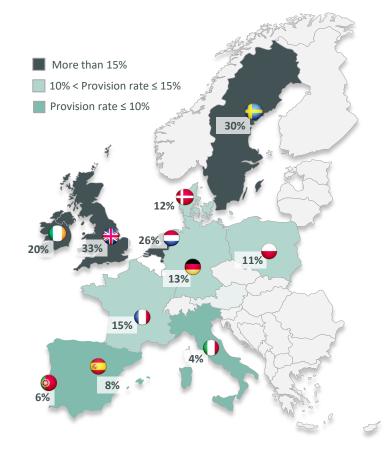
## Current and future provision rate<sup>1</sup> by European Countries 2022/23<sup>2</sup>

## Distribution of provision rates on the main Student Housing European markets



Provision rates in major markets range from just 4% to 33%





Source: CBRE Research

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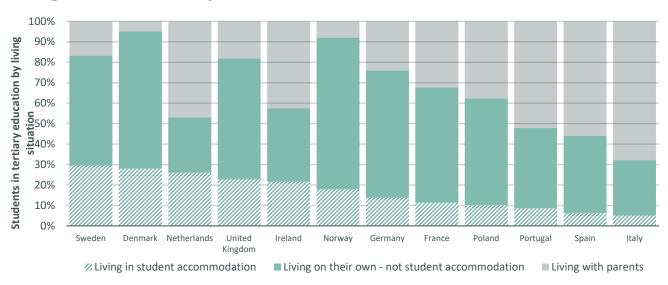
<sup>1.</sup> Provision rate = number of beds / total number of students, current stock divided by number of students '22/'23

OCCUPIER MARKET

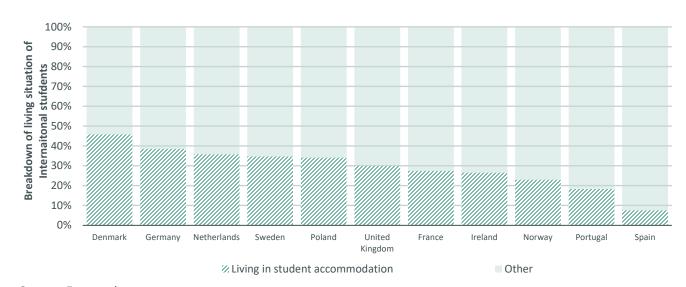
## PBSA provision rates tend to be higher in countries with a high % of students living on their own

International students tend to reside in PBSA more often than other forms of housing compared to domestic students

#### Living situation of tertiary students



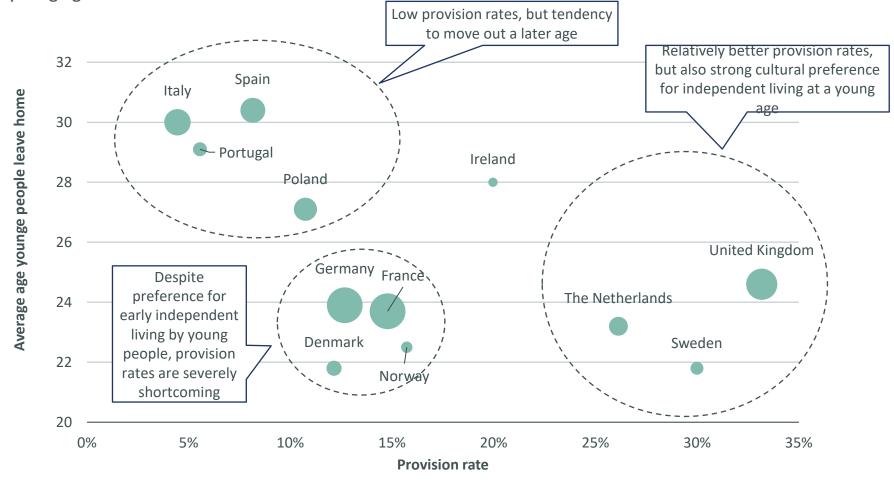
#### Living situation of international tertiary students



Source: Eurostudent

Several countries with a cultural preference for early independent living are severely undersupplied

Current provision rate by European Countries plotted by cultural preference for independent living at a young age



Source: CBRE Resarch, Eurostat – UK data from before Brexit

\* Size of bubble refers to no. of students in country

03

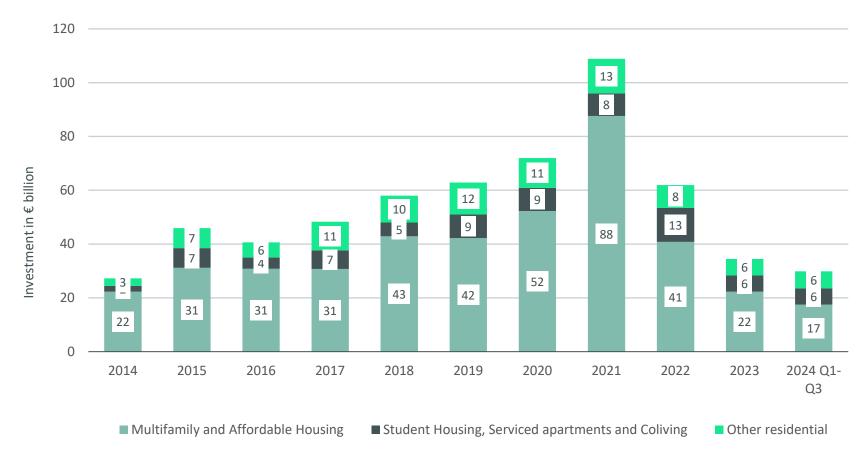
## Investment market

Despite growing investor interest in student housing over the past five years, investment dropped significantly this year due to high borrowing costs.

#### Residential Investment by Segment in Europe (incl. UK)

Most investment activities occur in the multifamily sector, but the student housing has shown robust performance in recent years

Student Housing posted a record year in 2022

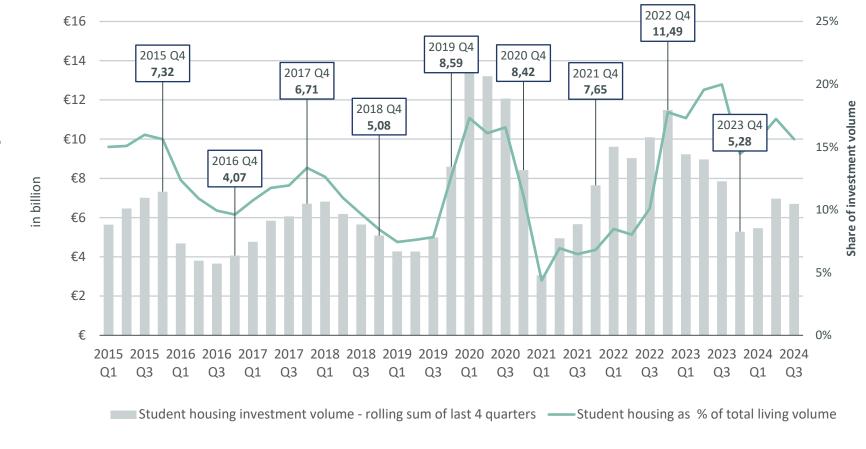


#### Student Housing investment Europe (incl. UK)

Share of student housing investment has increased strongly since 2022, as investors have turned to the subsector due to attractive risk-returns

INVESTMENT MARKET

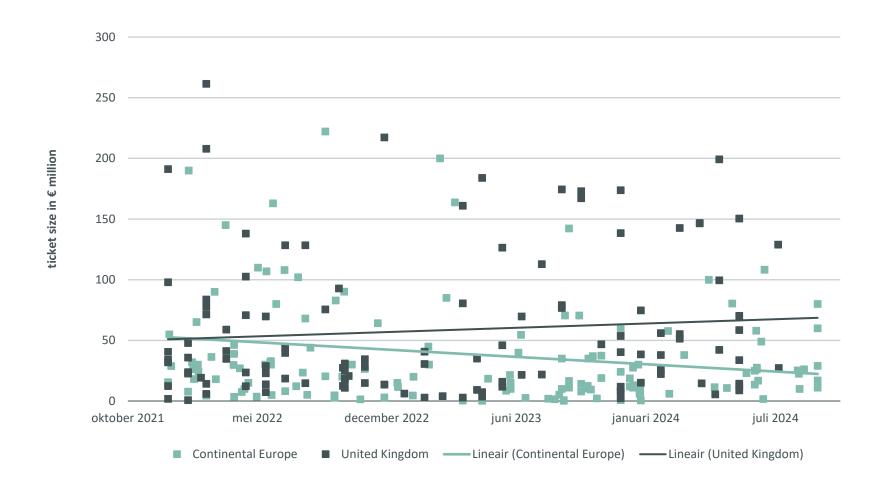
Share of student housing now consistently around 15%



#### Student Housing transactions, Continental Europe and United Kingdom

Relatively stable ticket size in the United Kingdom despite overall fall in deal activity in living sector

While absolute volumes are down, share of student housing now consistently around 15%



Yield gaps between
Student Housing
and Multifamily
have compressed
with increased
positive momentum
in the Student
Housing market

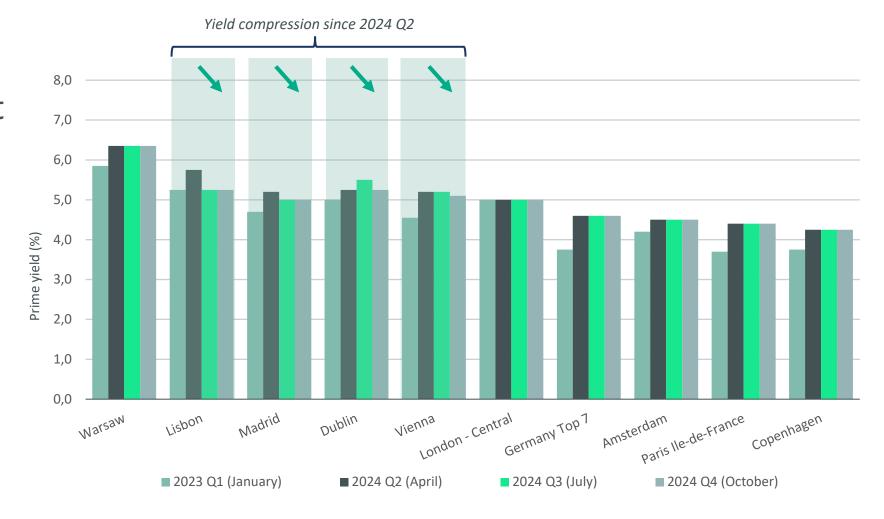
In Copenhagen & London, the yield gap is closing to zero, whereas other markets provide a significantly larger spread



## Prime Yields Student Housing – European Cities

# PBSA yields are stabilizing, with first compression visible in Southern European markets

High interest rates have had the least impact on most cities in Southern Europe, where first signs of compression are visible, mainly due to strong shift in demand



Source: CBRE Research

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04

# Student Housing trends

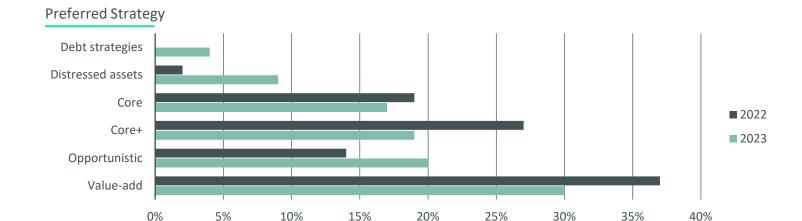
Investors continue to prefer student housing as the leading choice in the alternative sector.

PBSA MARKET | EUROPE

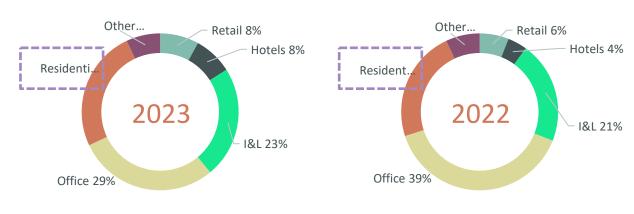
## European Investor Intentions Survey 2023

Residential is closing in on the position of the most preferred real estate sector in Europe as the gap to Offices is shrinking

- CBRE conducted a European investor intentions survey in late 2022 gathering information from over 600 Europe-based investors
- Core and Core+ strategies saw decrease in the preference, however the categories kept significant share of the overall interest for 2023, c. 35%
- Residential preference saw slight increase between 2022 and 2023 surveys as PBSA as the most preferred Alternatives subsector favorite



#### **Investor Preference**



Alternatives sub-sectors - Ranking 2023



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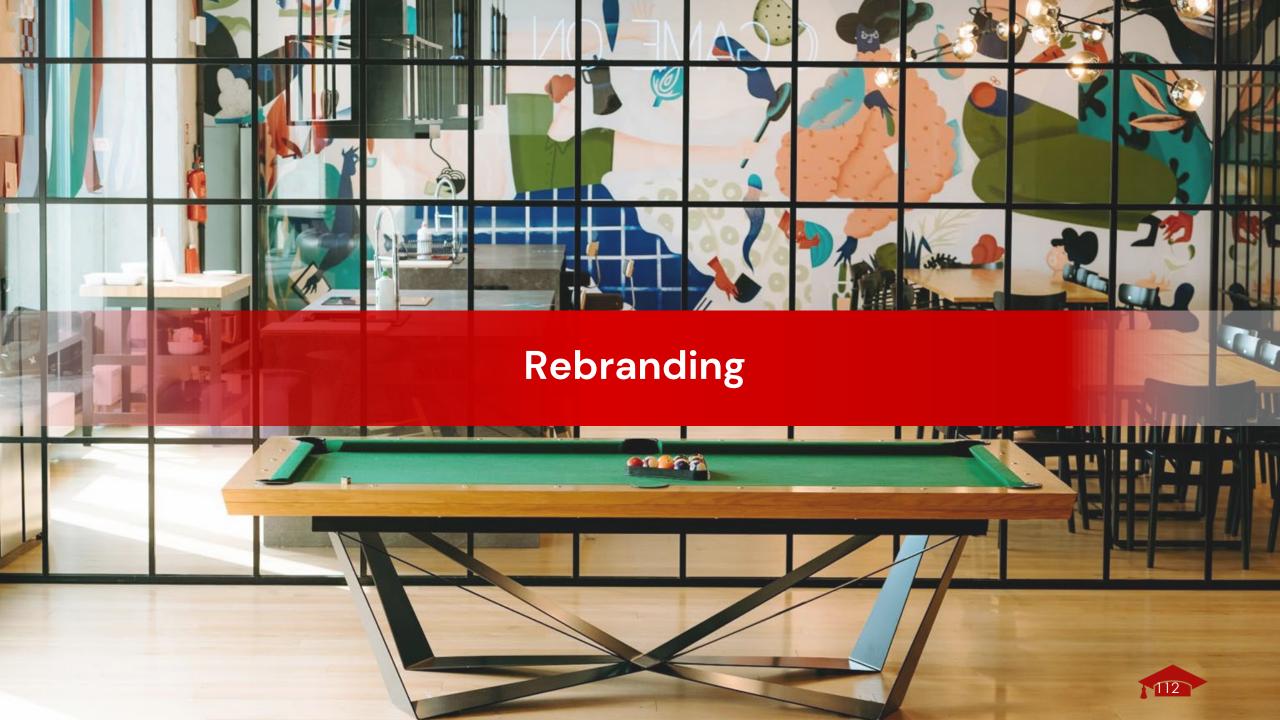
Source: CBRE Research

## List of PBSA platforms likely to be traded in the coming 24-36 months (non-exhaustive)

#### SELECTED LIVING PLATFORMS ON OR COMING TO THE MARKET ACROSS EUROPE (NON-EXHAUSTIVE)

Geographical presence	Operator	Investor	Main use	Size (# beds)
	UX CO ecla	Brookfield	PBSA	~ 12,500 beds
	LIVENSALIVING	Brookfield	PBSA & Co-living	~ 10,500 beds
	<b>E</b>	ANA	PBSA	~ 10,000 beds
	IC	Brookfield	PBSA & Co-living	~ 7,400 beds
	Student Depot	ii kajima	PBSA	~ 6,500 beds
	CHAPTER	Allianz (II) PSP GREYSTAR	PBSA	~ 6,300 beds
	OUR CAMPUS Ansterdam Denter Ansterdam Denter	GREYSTAR* ADIA	PBSA	~ 5,300 beds
	$nodis^{\mathtt{n}}$	EQT	PBSA	~ 4,300 beds
	Student Experience	Rinkelberg Capıtal	PBSA	~ 4,100 beds
	ROCKFIELD	TBD	PBSA & Co-living	~ 4,000 beds
	Project Dean	MERKEL RoundShield	PBSA	~ 3,900 beds
		TPG	PBSA	~ 3,600 beds
	youfirst	gec1na	PBSA	~ 3,300 beds
Ŏ	TBD	nuveen A TibA Company	PBSA	~ 2,200 beds
	Project Ivy	<b>⋈</b> NREP	PBSA	~ 1,900 beds
	BRA V⊕!	KING STREET.	PBSA	~ 1,700 beds
	COLLEGIATE	PROPRIUM CAPITAL PARTNERS	PBSA	~ 1,500 beds

# CBRE



## Why, Basecamp by Xior

Basecamp has a significant market recognition and brand equity with target audience (connected to the Baselife community concept), which we want to transfer into Xior.

Therefore, we have introduced "Basecamp by Xior"

- The use of "by" in the brand helps to communicate the endorsement of the parent brand (Xior), as well as cross selling between both brands
- This is a commonly used brand strategy that secures:
  - Combined credibility: leveraging trust and loyalty from both brands
  - Broader reach: accessing diverse customer bases from each brand
  - Transfer of brand equity: combining the two brands visually imprints the two side by side in the mind of the consumer, merging their values

Other examples of "by" sub-brands:





















BOSECAL

+48 601 099 162

## Rebranding, Basecamp by Xior

The new sub-brand "Basecamp by Xior" was first introduced with the Krakow acquisition this summer, and the full rebranding will be completed latest Q1-2025.

This will be affecting all elements of customer journey and communication:

- New website used as digital front door (basecampbyxior.com) and full user / resident experience online
- Physical appearance at the properties
- Identity at universities and other partners
- Resident communication
- Branded items





Customer facing communication, SoMe and marketing efforts for DK, SE, PL & DE properties All corporate
identity, internal
material and legal
documents
+ existing Xior
markets
+ Warsaw in 2025

Retained for remaining Fund properties, used for the duration of special IP license.



## Rebranding, high level time plan

#### 05/07/24

Krakow launched with new sub-brand

## Oct-Nov '24

Production of new branded inventory for properties

#### Dec '24

Website brand change and new front door launch

- + SoMe channels updated
- + change mailboxes

## Jan '25

Update sent to unis and partners (also used to get us topof-mind)

#### Mar-Jun '25

Follow-up on digital performance and content to optimize for next semester bookings



















## Aug-Sep '24

Setting the plan incl. inventory and budget approval

## Nov '24

Digital
e-commerce
preparations
+ Renaming
of OpsCo
and PropCo

companies

#### Dec-Jan '25

Change inventory on properties and "clean-up" branding

#### Feb '25

Welcome new residents with branded welcome packs + follow up with Universities



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